

Dear Team BCM,

I could not have been more proud of all of you last night! Like I said before the evening even started, your properties looked spectacular this year and even better is the ENTHUSIASM and spirit of our people who are our heartbeat in every way!

We entered 15 properties this year and 6 of those scored over 100%, which is fabulous. The fact three of those got silver while scoring over 100% says a lot about the way scoring shakes out. We have caused the bar to be raised for sure! For the first 5 years of Key Awards, Burton Carol took home the most awards of any company. And the amount of entries has risen 30% since then as well.

We took home Two Platinum's, (CONGRATULATIONS TO THE SHOREHAM AND LAKE PARK VILLAGE) and One Gold, (CONGRATULATIONS TO FIR HILL TOWERS) as you were in tough categories and you rose to the top! Those three plus Royalton Greens, Parkside Towers and Crossings Village all scored over 100%. I am sure when we get the judging sheets, which we will; we will see that the others were fractions away from 100%. I have no doubt! And truly for me the best part was seeing ALL of you having fun, eating a wonderful dinner, being with your teams and showing off Burton Carol pride. I beamed from ear to ear with happiness that you were in the room!! Congratulations to all of you. I know some were disappointed but you need not be. Our customers judge us every day, in every way and you are all GOLDEN!

Have a great Labor Day weekend and be safe and know that this company appreciates what you do so much!