

ARCHITECTURAL LANDSCAPES

The Project



Chris (left) and Chas Moscarino

Whether commercial or residential, landscape projects require an investment of time and money. Having a landscape partner like *Moscarino Outdoor Creations* ensures that both are well spent.

by Bill Yurgen

Chas and Chris Moscarino have become something of a local phenomenon. Having grown from a two-man operation to one with nearly 100 employees over the past 15 years is a major success story by any standards.



Include the numerous awards they have won for both the creative results of their work and how well

they have grown their business and you have an operation that is a model worthy of study by a college business class.

They've achieved this lofty success in part by providing a quality, in-demand product. But another key to their success has been something many businesses either choose not to bother with or lose sight of as they grow.

Chas and Chris are, above all else, good partners with their clients.

"For us, the most important part of any landscape or commercial maintenance project we undertake is our very first meeting with the client," Chas Moscarino, president of *Moscarino Outdoor Creations* shared. "Our goal is to be the best partner possible to our clients. That means being able to deliver on and exceed their expectations. It also means that we get what they are trying to accomplish while adding suggestions of our own that may help them achieve what they haven't been completely able to verbalize.

We use that first meeting to make certain of whether or not we are the right fit for them."

Delighted Suburban Homeowners

Jennifer G. of Copley reflected on her experience with *Moscarino Outdoor Creations*.

"We had been reading about them in *Mimi* for a while," she said. "When we called them, we really didn't expect them to be the least

expensive, but that wasn't what we were looking for. We were looking for the best possible outcome. After meeting with Chas, we were confident that was exactly what we would receive. Our project wasn't quite as elaborate as some you read about. We didn't install a pool or that type of thing. But we did have them install a really big patio with a sitting wall that can accommodate a crowd. It's made from Unilock pavers of various

sizes with a border in a contrasting color. We just love it."

"When Chas came back with a master plan for our yard, he brought a ton of options," she added. "Sorting through them, we elected to have *Moscarino* install an outdoor kitchen with a built-in grill and a granite countertop. We also opted for a set of steps to our porch and a matching walkway around the side of our house to the driveway. It is so convenient."



A swimming pool by *Moscarino Outdoor Creations* is an ideal addition to almost any backyard.

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I asked Jennifer about the construction process.

"We had this done last September and it was accomplished faster than we thought. We were expecting it to take close to five weeks, given the complexity of the job, but they were completely finished in just three, including the landscaping around our patio," she said. "Dan, the crew leader for the project, was the best. He made certain the job turned out exactly the way we wanted."

Photo: Courtesy of Unilock®

Partners



Moscarino Outdoor Creations designs and builds award-winning landscapes that are extensions of its clients' visions. No matter the budget, they can create a stunning space for you to enjoy.

A Country Estate

I spoke with another client who prefers to remain anonymous about the project he worked on with Chris Moscarino.

"We broke ground last July on a very large project done by Moscarino Outdoor Creations," he said. "Having read an article in *Mimi* that mentioned the importance of having a master landscape plan done *before* having a pool installed, I contacted their firm. I already had arrangements made with another company for the swimming pool installation, but Chris was extremely helpful in working with them and coordinating all we wanted done."

They are so responsive to our needs and always treat us like we are their largest account, even though we are not.

"I'm so glad I called them before the pool was installed," he added. "I had no idea how complex a project like this could be. It was like building a house. Between wiring, gas lines, lighting, stonework, building outdoor structures, and the landscaping, they accomplished everything we set out to do."

"We are very satisfied," he said. "I would recommend their company to anyone, especially if they are considering a swimming pool or other large-scale project. In addition, I also contracted with them for our grounds maintenance."

Multi-Family Residential

Joy Anzalone, vice president and chief operating officer for Burton Carol Management, LLC, a multi-state, multi-family property management company headquartered on Cleveland's east side, took the opportunity to express her delight about her firm's relationship with Moscarino Outdoor Creations. I spoke with Joy two years ago right after the company's Crossings Village in Westlake was a winner of the "Westlake in Bloom" competition for the entry and grounds plantings provided by Moscarino.

Presently she is in the midst of a large project with them at the same facility.

"Our relationship with Moscarino Outdoor Creations seems to grow stronger each year. They are so responsive to our needs and always treat us like we are their largest account, even though we are not," Joy explained. "Along with the regular grounds-keeping service they provide us, we have them involved in a project that began last fall and is continuing this spring. We had them design and build a new entry and a back patio with a water feature along with a Zen garden by our hot tub area. Our goal is to provide our residents with beautiful park-like grounds so they can enjoy outdoor living as well as their spacious and fabulous apartments. Moscarino has played a pivotal role in helping us achieve that goal."

If you are considering an outdoor improvement this year, Chas and Chris Moscarino, of Moscarino Outdoor Creations, suggest you contact them soon to discuss your landscape project. Call 440-236-9000, or email at info@moscarino.net. For additional information and inspiration, please visit www.CreateMyLandscape.com.

"I'm so glad I called [Moscarino Outdoor Creations] before the pool was installed."



Moscarino Outdoor Creations specializes in creating stunning residential and commercial spaces. Attention to detail is a hallmark of the team's work ethic.